

【経営学、ホスピタリティ・観光業、東アジア、東南アジア】

 東アジア・東南アジアのツーリズムに関するテーマ別論文集

## 東アジア・東南アジアのツーリズム 全4巻 Tourism in East and Southeast Asia. 4 vols.

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観光という現象は、19世紀前半の西欧における、鉄道を中心とした交通技術の発達や、社会の変化に伴い誕生しました。今日では大きな社会現象になっており、観光業は世界のGDPの大きな一角を占めています。

本書は、東アジア及び東南アジアのツーリズムの歴史的発展、経済、政治、社会、文化、環境の問題を考察しています。第1巻「背景、概念、地域、歴史」は、「歴史的視点」「ツーリズムと開発」の部から、第2巻「ツーリズムの政治経済における利害関係者」は、「地域的コンテキスト」「国家と他の利害関係者」「企業家精神」「対人間のコンテキスト」の部より、第3巻「グローバルとローカル：ツーリズム、文化、アイデンティティ」は、「概観」「中国」「日本」「東南アジア」の部から、第4巻「ツーリズム環境」は、「ツーリズムと田舎」「ツーリズム、町、都市」の部から構成されています。

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